

Business Advisory Group



TERMS OF REFERENCE

Type	Advisory Committee
Purpose	Create and maintain a forum for business representatives to provide Council with feedback and practical advice regarding ways in which Council can engage with and further assist key sectors within the business community.
Objectives	To provide considered advice and recommendations to Council: <ul style="list-style-type: none">• On the local economy and industry specific challenges and opportunities that effect the local business community• That help shape the development, implementation and promotion of Councils Economic Development Strategy• On policies and strategic objectives concerning Yarra's business community• On how best to engage the business community on matters of significance to the whole of Yarra community
Membership	Members comprise of the following: <ul style="list-style-type: none">• Councillors• 16 business representatives
Chair	The Chair shall be a Councillor and will alternate between Councillors where there is more than one Councillor appointed to the Business Advisory Group.
Selection Criteria	Members are selected from among any interested Yarra business having regard to the existing composition of the group and the following key elements: <ul style="list-style-type: none">• Representation across the municipality• Representation of different size businesses• Representation of different business sectors• Local business proprietor, property owner and/or employee based in Yarra• Business experience, skills and relevant network connections; and• A strong interest in the ongoing development of a prosperous economy in Yarra
Meeting arrangements	Four meetings are held throughout the year (March, May, July and September). The meetings are approximately 2 hours in duration and held on the third Thursday of the month from 8am – 10 am. The meetings are held in various locations throughout Yarra.