Climate Conversations





Housekeeping



- Please mute your microphone during the webinar unless you are speaking
- If you have a question send the moderator a message via the chat section
- The moderator will ask the question on your behalf we'll try our best to get to all questions
- The webinar is in two parts (the why and the how of climate conversations)
- There is time for a Q & A session at the end of part one of the webinar





HOW TO HAVE CLIMATE CONVERSATIONS

CONVERSATION TIPS



- Be present and authentic: make a genuine connection, be willing to be vulnerable and open about what you're unsure about.
- Ask questions and listen carefully: understand people's genuine concerns and doubts, find common ground between each other, ask rather than make assumptions.
- Speak from personal experience: share your story of caring and taking action,
 connect the dots between your experience and systemic issues.
- Invite people to get more involved and deepen their understanding of the issue: share resources with others, share what you do (or want to do) to take action and ask if they'll join you.



A CLIMATE FOR CHANGE CONVERSATION OUTLINE











Introduction to Climate for Change

+ share personal story





Video



Our theory of change





Opportunities for action





CLIMATE CONVERSATIONS WHERE + HOW?

REACH OUT TO THE PEOPLE AROUND YOU



- Incidental conversations: 1:1 with friends or family, workplace, social media,
 on public transport, in the park on your daily walk!
- Intentional conversations host a Climate for Change conversation, movie night, book club, MP Engagement group
- Public conversations getting involved in a local group, market stalls, door-knocking, calling parties

STAND UP AND LET THEM KNOW



- Speak with decision-makers call and speak to a staffer / leave a message, organise a visit, or write an email
- Elevate in the media write letters to the editor of local, state + national papers;
 participate in online conversations (Twitter, Facebook)



JOIN A LOCAL MP ENGAGEMENT GROUP (MPEG) - OR START YOUR OWN!

www.climateforchange.org.au/zoom_mpegs



ACTIVITY: PLAN YOUR NEXT CONVERSATION!

HOW WILL YOU REACH OUT?



- Who in your networks would it be powerful to have a conversation with? Why?
- O How would you approach that conversation with them?
- What outcome would you like to reach?

For more information about climate conversations visit.....



www.yarracity.vic.gov.au/climateaction

www.acf.org.au/conversation_toolkit

www.climateforchange.org.au

www.commoncause.com.au

www.action.getup.org.au/training