

Club Development Workshop Two: Grant Writing & Participation Programming



Presented by Yarra City Council



Acknowledgement of Country



Wominjeka

Yarra City Council acknowledges the Wurundjeri Woi Wurrung people as the Traditional Owners and true sovereigns of the land now known as Yarra.

We also acknowledge the significant contributions made by other Aboriginal and Torres Strait Islander people to life in Yarra.

We pay our respects to Elders from all nations here today—and to their Elders past, present and future.



Introduction: Yarra Recreation Team



- **Jackson Holland** – Sports Operations & Development Officer
- **Frankie Hocking** – Contracts & Facilities Officer
- **Bridget Turner** – Participation Officer

Session Outline



PART 1

➤ **Grants**

1. Available funding streams activity:
 - How to apply and what to include in an application

➤ **Break for 10 minutes**

PART 2

➤ **Participation Programs**

1. Programs and networks within Yarra
2. Case study: participation program activity:
 - Program checklist
3. Club support and resources

Grants – Where to Begin



- Yarra City Council's available grants
 - When, Where, How...

[Annual grants | Yarra City Council](#)

- Applying through Smarty Grants

[SmartyGrants Help Guide for Applicants](#)

- Activity

Three Main Funding Streams



Community Development Stream

- **Community Strengthening – Up to \$4k**
 - Shared strategic outcomes, develop skills and increase participation
- **Community Support – Up to \$10k available**
 - Develop skills and increase participation in the community, purchase defibrillator

Family, Youth and Children Stream

- **Family and Early Years – Up to \$10k available**
 - Adventurous play, physical activity and health development (e.g. recreational programs)
- **Youth and Middle Years – Up to \$10k available**
 - Young people's (8-12 years) social and emotional wellbeing and mental health; and, Activities or events that help strengthen young people's (12-25 years) connection and belonging to their local community;

Funding Streams



Sports and Recreation Stream

- **Participation Initiatives – Up to \$5k available**
 - *Specialised programs targeting underrepresented populations*
- **Sport and Recreation Equipment – Up to \$1k available**
 - *Australian portable defibrillator*
 - *Specialised equipment supporting the participation of underrepresented populations*
- **Coach/Volunteer Education & Training – Up to \$1k available**
 - *Coach development training*
 - *Volunteer practical training*
 - *Memberships with training providers (Sports Community, Leisure Networks, CLUBMAP, etc.)*

What can we apply to fund?



This is unlikely to be funded

- Ongoing funding for club core business e.g. coaching fees, membership subsidies, team registrations, etc.*
- Standard equipment & uniforms e.g. balls, bats, first aid kits, coaches boards, stretchers, jerseys, tracksuits, hoodies*
- Higher level coaching courses
- Score boards

*unless part of an initiative targeting an underrepresented population

Activity: Writing a grant application



What to include:

- Specify the project's purpose & outcomes
- Specify the project's budget
 - Attach copy of financial statement
- Specify the project's benefit/contribution to the community
- Provide evidence to support your project e.g. letters of support, quotes, etc.

What to avoid:

- Being too vague when describing the project's purpose & outcomes
- Not providing enough detail in the project's budget
- Not outlining how your project will benefit the community
- Not providing evidence to support your project e.g. letters of support, quotes, etc.

10 minute break



Participation Programs



HIT YOUR WAY TO FIT



WALKING NETBALL

Club & Council Networks



State Sporting Associations:

- Cricket Victoria
- Netball Victoria
- Football Victoria
- AFL Victoria
- Tennis Victoria
- Boxing Victoria
- Golf Australia

Yarra Community Development:

- Community Grants & Capacity Building
- LGBTIQ+ Partnerships
- Multicultural Partnerships
- Neighbourhood Houses
- Youth Development
- Aged and Disability Services

Programs from within Yarra



Collingwood Basketball Association - Multicultural outreach, inclusion, mentoring and leadership programs



Yarra Netball Association - Fully inclusive, modified version of netball allowing anyone to participate regardless of their age, fitness level, ability or previous netball experience



An exciting New Cricket Victoria program specifically designed for women!



Collingwood City Eagles Access All Abilities Program - An inclusive, co-educational soccer program for children and young people of all abilities

Questions for Sarah



Activity: Program Checklist



Participation Program Checklist

Workshop 2

What type of program?

- AAA
- LGBTQIA+
- Youth
- Aged...

Who is the target group?

- Juniors
- Female
- CALD
- Disability...

[Population and dwellings | City of Yarra | Community profile \(id.com.au\)](#)

When to run the program?

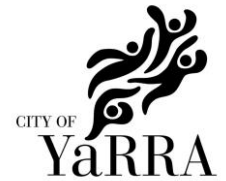
- Annual
- 6-week program
- Pre-Season
- Off-Season...

How does the program connect with your club?

- Club Champion
- Local Population
- Connections with under-represented group...

Which funding stream(s) could benefit your program?

Volunteers



Volunteering Victoria- Thrive with Support



- Having a great volunteer program will help you and your sport to thrive.
- In the community sport sector volunteers ensure that activities at all levels go ahead, are well run, and are safe, accessible and inclusive.



Volunteering - Follow a simple process

[Sport Volunteers Introduction Content RGB \(volunteeringvictoria.org.au\)](#)



Plan: Club Support for
Volunteers/Governance

Recruit: What roles
need to be made/filled?

Select: Interviews or
informal meetings

Guide: Inductions or
manual for the role

Reward: Appreciation
for volunteers

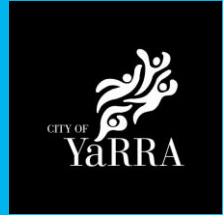
Resources for Volunteering



- [Yarra Jobs Portal](#) - Volunteer section to promote volunteer roles. Here are the [instructions](#) on how to upload details, including the [template](#).
- [Seek Volunteer](#) - register and upload details (externally managed).
- [Volunteering in Yarra](#) - Council's webpage, which includes lots more resources.

For more information or assistance

Email volunteer@yarracity.vic.gov.au



Volunteering Resources

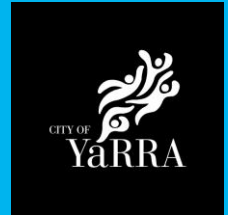
[Volunteer resources | Yarra City Council](#)

[Sport Volunteering Resources - Volunteering Victoria](#)

[Volunteering Victoria - State Peak for Volunteering](#)

Thank You for Attending

Please complete the feedback survey



<http://s.alchemer.com/s3/Club-Development-Feedback-Workshop-2>



Contact Us:

recreation@yarracity.vic.gov.au