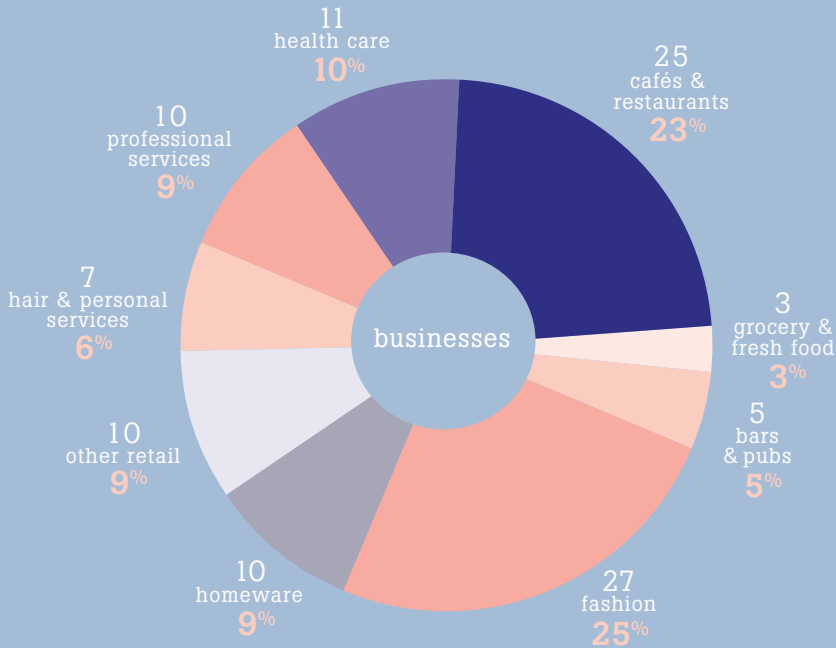




# Gertrude Street

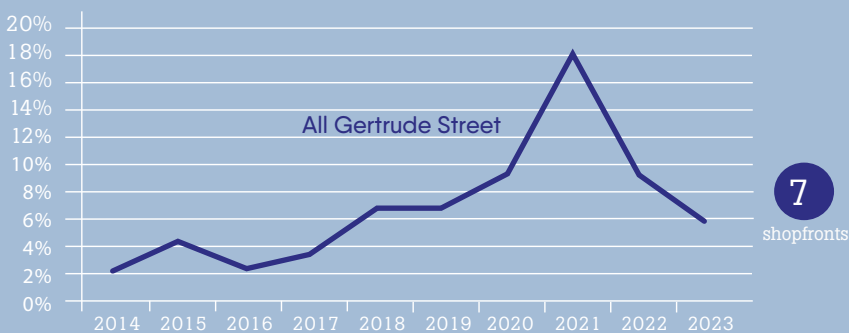
## 2023 retail mix



## Key retail changes (Jan 2014 to Jan 2023)



## Vacancy rates

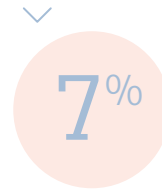


Vacancies: all shopfronts without an active business including construction sites and display suites

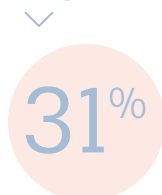
## Number of businesses



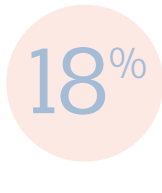
## Turnover rate



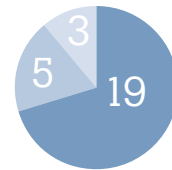
## Night time economy



Businesses open after 6pm\*



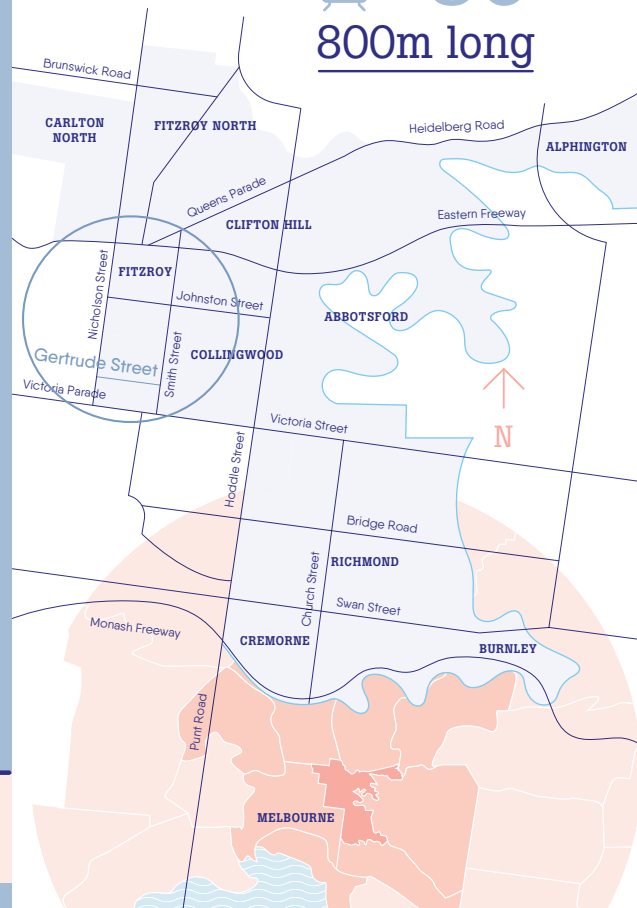
Businesses open after 10pm\*  
\*2 or more nights/week



Night time economy Top 3 categories

- 1 Restaurants & Cafes
- 2 Bars & Pubs
- 3 Health care

#86  
800m long



### For more information

Visit [yarracity.vic.gov.au/precincts](http://yarracity.vic.gov.au/precincts)  
Or contact [business@yarracity.vic.gov.au](mailto:business@yarracity.vic.gov.au)