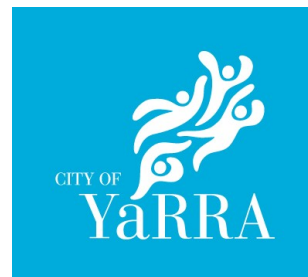


Yarra City Council
Business Advisory Group
Meeting minutes



Meeting number 1 of 4 – 2023

Date: Thursday 30 March 2023

Time: 8am to 10am

Location: Bargoonga Nganjin North Fitzroy Library, Fitzroy North

Attendance:

First Name	Initial	Business Name
Present		
Cr Herschel Landes	HL	Yarra Councillor (Chair)
Guido Melo	GM	Melko
Helen Haines	HH	Dollars and Sense Consulting
James Richardson	JR	Optimising
Jeremy Ellis	JE	LaunchPad
Luke Phillips	LP	Into Coffee
Paula Glynn	PG	PixelStorm
Sam Rush	SR	HANDSOM
Xue Zhou	XZ	Addict food and coffee
Apologies		
Freya Berwick	FB	Sense of Self
Nick Campbell	NC	Local Brewing Co.
Sebastian Pasinetti	SP	Oko Restaurant
Shane Hryhorec	SH	Push Mobility
Sophie Travers	ST	Collingwood Yards
Kevin Cahya Tjangdjaja	KC	Makmur Enterprises
Guest		
Esther Kennedy	EK	Yarra Council
Shelley Woolcock	SW	Yarra Council
Simon Osborne	SO	Yarra Council
Will Anderson	WA	Yarra Council
Absent		
Cr Michael Glynatsis	MG	Yarra Council
Matthew Kovacs	MK	Photographer
Maz Azorakos	MA	Sogo Hair

	Action/Update
<p>1. Acknowledgement of Country</p> <p>Yarra City Council acknowledges the Wurundjeri Woi Wurrung people as the Traditional Owners and true sovereigns of the land now known as Yarra. We also acknowledge the significant contributions made by other Aboriginal and Torres Strait Islander people to life in Yarra. We pay our respects to Elders from all nations here today—and to their Elders past, present and future.”</p>	
<p>Apologies</p>	
<p>1. Declaration of conflict of interest</p> <p>No conflicts of interest were declared.</p>	
<p>2. Actions arising from previous meeting and adoption of minutes</p> <p>Minutes adopted</p>	
<p>3. Welcome to all members</p> <p>Simon provided an overview of what the BAG is, and a look at the Yarra organisation structure.</p> <p>We heard from all members, who answered the following questions:</p> <ol style="list-style-type: none"> 1. What is the number one challenge facing your business/location/industry at present? 2. What is one opportunity or area of focus, that you'd like to see Yarra Council target over the next 12 months? <p>Common challenging themes included lack of foot traffic, jobs and employment, vacant shops, and the impact of staff working from home/limited time in the office and the knock-on impacts.</p> <p>Common opportunities Council could focus on included waste/sustainability/circular economy, parking/sustainable transport, precinct revitalization and employment.</p>	
<p>4. Economic Development updates</p> <p>The Economic Development team provided an update on a few key projects</p> <ul style="list-style-type: none"> • Presentation from EK on audits in our 12 retail and service precincts • Presentation from WA on Yarra business concierge • Presentation from SW on Yarra City Jobs https://www.yarracityjobs.com.au/ • Presentation from SO on Commercial Property Lookup - https://commercialpropertylookup.com.au/ 	
<p>5. General business</p> <ul style="list-style-type: none"> • SR talks about People of Gertrude Street and their precinct activation grant during the pandemic • HL asks about parking <ul style="list-style-type: none"> ○ SR says not an issue they've noticed for their business ○ LP says most of their customers do not drive to their business. As a business located in Collingwood, their customers expect parking to be difficult if they choose to drive. • JE talks about employees returning to the office. What does Yarra Council think of this happening or facilitating this? It's about building community. Friday is not popular for working from the office. Attendance on Mondays through to Thursdays is becoming even, which is reflected in local car parking (in Cremorne for JE). • Round table discussion about working from home, productivity, building community, mental health and flexible working. • LP would like to hear from Council about what it sees as the future of circular economy. • HL says there's a big problem with business and waste management. • LP says Apparel and Reground could be good guests to come and speak to the BAG. 	

	Action/Update
6. Closing Meeting closed.	